



THE ASSOCIATE BOARD OF [LAWYERS FOR THE CREATIVE ARTS](#) PRESENTS:

## Television Production Law: Practical Advice for Clearing Content and Avoiding Liabilities

TV productions often use images, videos, music, and other content owned by others. Our panelists will help you identify these issues and protect your company from liabilities.

Monday, May 1<sup>st</sup>, 5:30-8:00 p.m.

At the **Steve Harvey Show Studio** at NBC Tower  
454 N. Columbus Drive, Chicago, Illinois

\$20 per person

Registration is required

[Register Here](#)



## Our Panelists Include:



Jed Enlow

**Jed Enlow** represents a broad range of clients across the entertainment industry, including those in the television, film, music and multimedia sectors, as well as event companies, spokespersons, and photographers. In this capacity, he reviews, drafts and negotiates all agreements and other transactional documents necessary for entertainment content production, and clearing or protecting intellectual property rights.

Currently, Jed serves as the Senior Show Attorney for the *Steve Harvey* daytime television talk show, handling all legal issues that arise in its production from Chicago's NBC tower studio. Prior to joining the firm, Jed was Senior Attorney for Harpo Productions, Inc., where he handled all aspects of production legal matters for *The Oprah Winfrey Show*, *The Rosie Show* and various other television and digital productions.



Jessica Bahr

**Jessica Bahr** is a brand attorney for Constellation Brands Beer Division. In this capacity, Jessica supports the brand and marketing teams and handles various intellectual property matters for the company's Mexican beer portfolio, including Corona Extra, Corona Light, Modelo Especial, Modelo Negra, Pacifico, and Victoria.

Jessica's role also includes advertising clearance, drafting and negotiating sponsorship agreements, music and talent agreements, and promotional partner agreements for the brands, as well as various policies related to best practices in advertising. Jessica also manages the trademark portfolio, sweepstakes and promotions from a legal perspective, and advises the marketing and brand teams on advertising in the digital space and alcoholic beverage regulatory matters, including various trade practices matters.



George Zwierzynski

**George Zwierzynski Jr.** is the VP of Production of Onion, Inc. George is responsible for the strategy and execution of video production for the long form content division Onion Studios. Before taking the position with Onion Studios, he oversaw the Onion Inc. production department, while executive producing and directing for Onion Labs and Onion Editorial. He is currently the Executive Producer and Director of *Judah Vs. The Machines*, a new series being distributed by AOL in May starring Judah Friedlander.

George has an extensive production background, having worked with networks such as The History Channel, CNBC, and The Discovery Channel. Prior to, he directed commercials and cut trailers for the major film studios. His commercial production company Purple Stuff Productions has garnered awards for its advertising work and throughout the independent film circuit.

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